



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
 United States Patent and Trademark Office
 Address: COMMISSIONER FOR PATENTS
 P.O. Box 1450
 Alexandria, Virginia 22313-1450
 www.uspto.gov



Bib Data Sheet

CONFIRMATION NO. 2409

SERIAL NUMBER 09/608,819	FILING OR 371(c) DATE 06/30/2000 RULE	CLASS 725	GROUP ART UNIT 2623	ATTORNEY DOCKET NO. K35A0627
APPLICANTS Russell M. Krapf, Dana Point, CA; ** CONTINUING DATA ***** none <i>W</i> ** FOREIGN APPLICATIONS ***** none <i>W</i>				
IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 08/18/2000				
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after met Verified and Acknowledged <i>Allowance</i> Examiner's Signature <i>[Signature]</i> Initials <i>W</i>		STATE OR COUNTRY CA	SHEETS DRAWING 3	TOTAL CLAIMS 23
INDEPENDENT CLAIMS 2				
ADDRESS 35219				
TITLE System for displaying video data having a promotion module responsive to a viewer profile to entice a viewer to watch a premium content				
FILING FEE RECEIVED 1074	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	